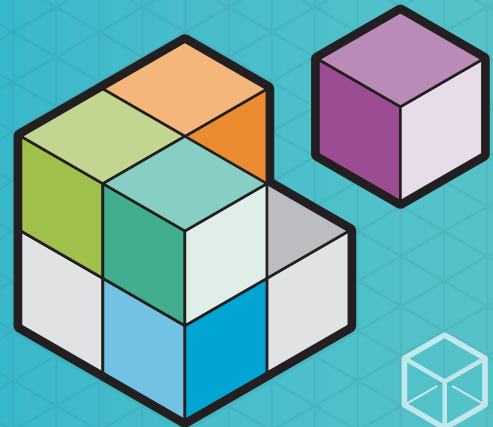


# Design your own place around a more connected experience.

Your platform, your way.



## Digital Place – the open digital experience platform for Connected Government

Digital Place is the fastest way to connect and grow your own digital ecosystem and bring your place-based strategies to life. Make quick progress with pre-built services and forms, and add new services whenever you wish. Your open digital platform contains rich features such as integrated website content management, user accounts, personalisation, case management and community collaboration, plus a wide range of services co-developed with leading government organisations. Now it's easy to connect your information and services together in one place, with a consistent digital experience across every device.

### Your Connected Digital Place



ENGAGE  
COMMUNITIES  
& BUSINESS

#### CONNECTED GOVERNMENT

- Great digital experiences • Services launched quickly
- Toolkit to build new digital services • Open source

#### CONNECTED ECONOMY

- Advertising & notifications • Business directories
- Networking & messaging • Forums, events & blogs

#### CONNECTED ENVIRONMENT

- Policies & reports • Documents & media libraries
- Co-development groups • Blogs, wikis, ideas & polls

#### CONNECTED SOCIETY

- Community groups • Community chat & messaging
- Public documents & libraries • Community building

#### CONNECTED DATA

- Open data standards • Data collection (devices)
- Data aggregation • Data analytics

#### CONNECTED TECHNOLOGY

- Digital experience platform (DXP) • Open standards
- Scalable ecosystem • Ease of legacy integration

INTEGRATE  
TECHNOLOGY  
& DATA

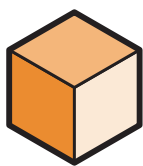
Open Digital Platform

# Design Your Own Digital Place.

To succeed as leaders in local democracy and public service, you need the ability to create new digital services quickly, incrementally and at low cost. This means you must have...

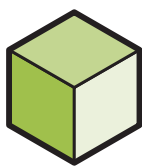
- Control of digital development in achievable outcome-producing stages
- A way to prototype quickly and test digital solutions by engaging users earlier in design
- Enhanced capability to solve local business problems and create digital applications quickly
- Freedom from inflexible suppliers for whom change is difficult, costly and slow
- Open standards and independence from proprietary software that creates vendor 'lock in'
- Ease of integration across technologies and with legacy systems so they don't block progress
- Flexibility to buy and mix together fit-for-purpose solutions from a variety of providers

## Foundations For Your Digital Place



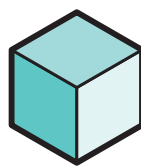
### 14+ Core Feature Cubes

User Management & Security  
Group Membership & Security  
Web CMS (Content Management)  
User Segmentation  
Blogs & Microblogs  
Wikis, Forums & Polls  
Document Library  
Document Management  
Knowledge Base  
E-Forms Builder  
Workflow



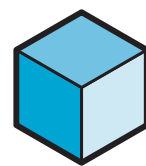
### 15+ Enhanced Feature Cubes

Government Digital Services UX  
Community Collaboration UX  
Advanced Page Templates  
Enhanced Navigation  
Enhanced Editorial  
Elastic Search  
Address Lookup Form  
Citizen Account  
Business Account  
User Transaction History  
Case Management  
Project Group Pages  
Department Group Pages  
Social Media Sharing



### 20+ Community Cubes

Community Group Pages  
User Profile Pages  
User Registration & Social Login  
User Profile Management  
User Privacy Controls  
Group & Network Management  
People Finder & Group Finder  
Direct Messaging  
Social Connections  
Activity Subscriptions & Streams  
Group Analytics Dashboard  
User Engagement Reports  
Dynamic Data Lists  
Recommendations & Ideas  
Events Calendar



### 50+ Local Service Cubes

Bins & Recycling  
Births, Deaths, Marriages & Citizenship  
Business Rates  
Council Tax  
Crime & Emergencies  
Data Protection & FOI  
Elections  
Housing  
Licences & Permits  
Parking  
Parks & Open Spaces  
Pets, Pollution, Noise & Food  
Planning & Building Regulations  
Schools, Learning & Early Years  
Social Care & Health  
Streets & Travel

## Data Security & Hosting

